



ZOZO Living Interior Graphics

ZOZO Living Interior Graphics Application

- Clean the substrate immediately prior to applying graphics.
 - For newly painted walls, use a soft, clean, lint-free cloth to thoroughly remove all dust.
 - For existing substrates, wash with lukewarm water and synthetic detergent. Avoid soaps or preparations that contain waxes, oils, lotions or conditioners.

Allow to dry thoroughly (at least one hour) before proceeding.

- Use a DRY application method.
- Apply the graphics using a squeegee.
- Use straight (non-arcing), overlapping strokes to ensure good adhesion.
- Avoid exposed edges, since these are prone to picking and other damage.

Wall Surface Texture

- The required wall texture for successful application and adhesion is smooth, properly painted and cured wallboard that has little or no surface variation.
- Too much surface texture allows adhesive contact only with the high points of the wall, which does not provide sufficient contact for a good smooth wall application.

Plan Your Layout

To minimize application problems, which waste time, test your layout by temporarily positioning the graphic on the wall using masking tape. If your ZOZO Living Interior Graphics have multiple images, cut the sheet so you have separate sheets for each image, then place each image wherever you wish. Plan so the edges are in the least vulnerable place possible. Certain areas of your graphic applications are more prone to damage than others from people or equipment rubbing against the edges. This includes areas around doors, openings such as vents, outside corners of walls and inside corners.

Apply Graphics

- Wipe the substrate, removing dust and any obvious contaminants
- Lay the graphic image side UP on a flat surface
- Use a squeegee to firmly scrape across the transfer sheet. This will ensure that the graphics are completely affixed to the transfer sheet
- Lay the graphic image side DOWN on a flat surface
- Gently remove the paper liner
Note: always remove the liner from the graphic rather than the graphic from the liner
Note: remove the liner by pulling it back over itself.
- Align the graphic on the substrate and use finger pressure to tack it in place
Note: larger graphics may require two people to align
- Scrape from the centre to the right edge; return to the centre and scrape to the left edge
- Move the squeegee down a couple of centimeters and continue stroking right and left. Repeat to the bottom.
- Gently remove the transparent transfer sheet

Enjoy!

ZOZO Living Interior Graphics Maintenance

Hand Washing Interior Graphics

1. Use a mild liquid detergent and water solution and wash the graphic with a soft brush, rag, or sponge.
 - Wash thoroughly from the top down.
 - Avoid abrading the graphic by unnecessary scrubbing.
2. Wipe the graphic with a water-soaked brush, rag or sponge to wash away the detergent and dirt.
3. Dry the graphic with clean toweling.
4. Refer to Removing Difficult Contaminants if necessary.

Removing Difficult Contaminants

Some contaminants may remain after following the normal cleaning procedures. Most contaminants can be removed using one of these methods. Other cleaning products and methods should be used only on a customer test-and-approve basis.

1. To remove pollen and fungus:
 - Wash the graphic with a 3 to 5% sodium hypochlorite (full-strength household bleach) solution or mild liquid detergent and water. Rinse with clean water immediately.
2. To remove crayon, lipstick, or similar materials:
 - Select an appropriate solvent and test it in an inconspicuous area to ensure it removes the contaminant without damaging the graphic. This must be done on a customer test and approve basis.
 - Wash immediately with mild liquid detergent and water, then rinse with clean water.

ZOZO Living Interior Graphics Removal

ZOZO Living Interior Graphics can be removable with little adhesive residue using no heat for the removal process. For best removal performance, it is recommended to remove the film at an angle of 90° from the substrate in one continuous motion.

Removal Factors

Graphics applied to a flat surface are easiest to remove.

The type of substrate/surface to which a ZOZO Living Interior Graphics are applied can affect both the initial adhesion and ultimate adhesion.

Some substrates are not designed to have graphics removed, and attempting to remove graphics may damage the substrate. These substrates include unpainted wallboard and some flexible materials.

For the best results, remove film when the temperature is above 10°C.

Removing graphics from substrates that were not in good condition at the time of application may result in substrate damage. Painted substrates must be dried or cured per the paint manufacturer's recommendations. Graphics that were applied to freshly painted substrates, before the paint had sufficient time to cure, make removal difficult. We recommend applying a test graphic to the wall in an inconspicuous place first if you suspect that damage will result. ZOZO Living can not be held responsible for damage to substrates during removal of ZOZO Living Interior Graphics.

Older graphics become brittle and their adhesion to the substrate increases with time. Both of these conditions make removal more difficult.

Exposure to higher temperatures and UV light (sunlight) affects removal. Prolonged exposure to these elements can make the film brittle, changing its tensile strength. This film may tear and break easily, making removal slow and tedious.